

RYAN SCHUBERT

GRAPHIC DESIGNER



Address

3055 Sanlin Drive
Coraopolis, PA 15108



Phone - Cell

(412) 780-1503



Email

ryan@rschubertdesign.com



Website

rschubertdesign.com



PROFESSIONAL SUMMARY

Highly motivated Graphic Designer with over seven years of creative problem solving in advertising, in-house, and freelance design. I possess a strong knowledge of design, layout, photo editing/directing, consumer branding, project management, and print production. I am detail-oriented, accustomed to performing in deadline-driven environments, easily adapt to a clients challenges and needs, and can thrive independently or in a team dynamic. I aim to keep myself updated on the latest design trends. In addition to my chosen career path, I have several years experience in retail and customer service which have enabled me to communicate and problem solve effectively in various situations.



WORK EXPERIENCE

09/2013 -
03/2020

Moderne Glass Company, Inc. - Aliquippa, PA

Marketing Graphic Designer

- Produced marketing materials such as e-blast promos, website banners, animated gifs, catalogs and print collateral for our three brand lines of promotional drinkware items and awards.
- Collaborated with in-house photographer on shot requirements for new and existing product images.
- Assisted art department in typesetting and providing virtual proofs for customers orders.
- Designed images and ads to promote our products on social media platforms.

2009-
PRESENT

Design Freelancer - Pittsburgh, PA

- Designed a promotional package, which included a poster, two-sided mailer, and DVD cover and disc art for Robert Morris University Center for Documentary Study film, "What Does Trouble Mean?" focusing on Nate Smith, an African American labor activist in Pittsburgh during the 1960's and 1970's.
- Created a patch for Brentwood Post 1810 Motorcycle Group utilizing Adobe Illustrator.

08/2011 -
09/2013

Kurtz Monument Company - Washington, PA

CAD Designer and Illustrator

- Consulted with clients on determining artwork in addition to correct names, dates and inscriptions.
- Rendered vector illustrations utilizing CAD software and cut full-size vinyl stencils for gravestones, markers and other custom memorials.
- Insured final approval on vinyl stencil artwork and coordinated with the sandblaster for engraving.

08/2010 -
08/2011

Radioshack - Pittsburgh, PA

Sales Associate

- Provided customers cutting-edge products and solutions in a friendly, confident and knowledgeable manner.
- Appointed as a store key holder responsible for opening and closing the store and overseeing store operations, as well as counting cash registers and depositing petty cash statements.

10/2007 -
07/2010

Kohl's Department Store - Pittsburgh, PA

Point of Sale and Department Associate

- Responsible for greeting customers and processing customers' purchases accurately and efficiently at the point-of-sale and supported daily store operations including cleanliness, stocking and inventory.
- Effectively responded to questions and requests from customers across various departments.
- Maintained proper funds in register and counted register drawers, recording appropriate information on the balance sheet to prevent cash losses.

05/2007 -
09-2007

Behar-Fingal - Pittsburgh, PA

Graphic Design Intern

- Supported partners in the production of print design works for clients which included the Pittsburgh Public Theater and Pittsburgh Cultural Trust and prepared press-quality PDF files for commercial printing.

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EDUCATION



CCAC - West Mifflin, PA

Continuing Education: Intro to Web Design Course - for credit course



Robert Morris University - Moon, PA

Bachelor of Fine Arts - Media Arts, Concentration in Graphic Design, GPA 3.49



SKILLS



SOFTWARE:

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Adobe Bridge, Adobe Acrobat, Microsoft Office, Mac and PC operating systems



AREAS OF EXPERTISE:

Digital Illustration, Digital Imaging, Corporate Design and Branding, Advertising Design, Catalog Design, Photography, Print Production, Creative Development, Logo Development, Proof Reading, Color Matching



RECOGNITION AND CERTIFICATIONS



2020

Google Ads Search Certification

Completion ID: 45677317



2007

RMU Media Arts Award For Academic Excellence

Students are chosen by the department professors for whom display excellent leadership and possess a good academic record.



PROFESSIONAL ORGANIZATIONS



2004-

PRESENT

American Institute of Graphic Artists

Pittsburgh Chapter Member